



CANCER IMPACT FUND

**Incubation Stage**

**Product Manager**

(part-time, contract position)

To apply please send your resume to [careers@cancerimpactfund.com](mailto:careers@cancerimpactfund.com)

**About the Cancer Impact Fund** - The Cancer Impact Fund (CIF) is the first early stage impact venture capital fund designed to impact cancer by commercializing promising cancer research for preventions, therapies, cures, and enabling technologies. Learn more at [www.CancerImpactFund.com](http://www.CancerImpactFund.com).

**About ITRTV** - CIF is seeking an outstanding incubation stage Product Manager with a proven track record to lead Product Development for one of its portfolio companies, "ITRTV". The company is entering the incubation stage with a research and development platform for wearable technologies, sensors and sensor enabled applications for health and wellness. During this stage, efforts will be focused on validating the customer market, developing marketing and sales channels, obtaining initial revenues, and building the supply chain.

**Roles & Responsibilities** - Successful Product Managers may have the opportunity to continue on as the acceleration stage Product Manager, or join CIF or one of its other portfolio companies on a part-time or full-time basis. Incubation stage Product Manager's can expect to work 10-15 hours per week at the CIF offices, remotely, and offsite at events and meetings. Under the direction of the company's CEO, the Product Manager's key responsibilities include:

- Develop project plans and schedules that document project goals and objectives, scope, budget, risk management plans, and project team resource requirements.
- Develop business cases, create wireframes, and articulate feature requirements
- Translate customer feedback into technical requirements for subsequent product generations
- Collaborate with CTO to identify and establish relationships with vendors for product supply chain
- Develop and refine product documentation including any FDA and ISO requirements
- Conceptualize - Collaborate with other team members, executives, and clients to shape solution value propositions, define product concept statements, evaluate and prioritize market opportunities, and manage the product concept pipeline.
- Design - Facilitate solution ideation, lead product conceptualization, draft product requirements and design specifications, collaborate with product design team, coordinate product feasibility evaluations, manage product design development and prototyping process, create and manage product roadmaps.
- Collaborate - Collaborate with engineering and legal team on intellectual property filings, and manage IP pipeline; collaborate with marketing and sales teams to develop go-to-market strategy and product literature supporting sales, marketing, business development, and finance initiatives.

**About you** - Prior work experience is optional, but passion, enthusiasm, and commitment are definitely required. If you're the ideal candidate, then you're as passionate about our mission as we are, and able to work independently in an unstructured environment where initiative, creativity, maturity and enthusiasm for learning are highly valued.

**Qualifications** - Ideal candidates already have the following skills or are committed developing them:

- Product Management - Planning, forecasting, production, or marketing of a product or products at all stages of the product life cycle.

- Analysis - Examines data and facts to uncover and understand cause-effect relationships, thus providing basis for problem solving and decision making.
- Research - Ability to assess a situation, seek multiple perspectives, gather more information if necessary, and identify key issues that need to be addressed. Identify, scrutinize, improve, and streamline complex work processes through highly analytical thinking and analysis.
- Leadership -Motivates, manages, leads by example, manages stress & demonstrates patience. Coaches and develops employees.
- Product development - Skilled in the conceptualization, design, development and marketing of newly created or newly rebranded goods or services.
- User Experience Testing - Evaluating a product or service with ideal target market customers. Collects data and identifies problems to enhance user experience.

#### **Qualifications**

- Significant level of maturity and the ability to work as a team and to work independently interfacing with top company executives, senior management, clients, prospects, and co-workers.
- Highly organized, with the initiative and ability to work with limited supervision; excellent analytical skills and attention to detail, effective process management abilities.
- Undergraduate, or graduate degree (Biomedical Engineering, Biomedical Informatics, Health Solutions, Electrical Engineering, Mechanical Engineering, Computer Science/ Software Engineering, Industrial Design, etc.)
- 3 - 5 years of product management experience preferred
- 3 - 5 years product development experience required