



CANCER IMPACT FUND

**Incubation Stage  
Chief Executive Officer**  
(part-time, contract position)

To apply, please send your resume to [careers@cancerimpactfund.com](mailto:careers@cancerimpactfund.com)

**About the Cancer Impact Fund** - The Cancer Impact Fund (CIF) is the first early-stage impact venture capital fund designed to impact cancer by developing innovations and commercializing promising cancer research for preventions, therapies, cures, and enabling technologies. Learn more at [www.CancerImpactFund.com](http://www.CancerImpactFund.com).

**About ITRTV** - CIF is seeking an outstanding incubation stage CEO candidate with a proven track record to lead one of its portfolio companies, "ITRTV". The company is entering the incubation stage with a research and development platform for wearable technologies, sensors and sensor enabled applications for health and wellness. During this stage, efforts will be focused on validating the customer market, developing marketing and sales channels, obtaining initial revenues, and building the supply chain.

**About the Position** - Successful CEO's may have the opportunity to continue on as the acceleration stage CEO, or to join CIF or one of its other portfolio companies on a part-time or full-time basis. Incubation stage CEO's can expect to work 5-10 hours per week at the CIF offices, remotely, and offsite at events and meetings. Under the direction of the Board of Directors, the CEO's key responsibilities include:

- Refine company business model through the development of marketing strategies and sales networks
- Develop the company's supply chain, deliver first inventory of product, and launch customer software platform
- Mentor junior team members to effectively validate prototypes, gather feedback and establish customer pipeline
- Gather pre-orders for Beta prototype, pending successful demonstration
- Full P&L responsibility
- Attract and retain incubation team
- Cultivate a high-performing, agile, collaborative and solid metrics-driven company culture and brand
- Establish milestones driving incubation team's day-to-day activities
- Serve as chief spokesperson and manage public communications
- Establish and manage key strategic partnerships and relationships
- Engage and manage advisors and advisory board(s)
- Develop incubation strategy, plan, and budget for beta prototypes plus additional inventory
- Prepare funding/ offering documents
- Support investor acquisition and lead investor relations
- Collaborate with BOD to identify acceleration stage CEO and support management transition

**About you** - We are seeking an experienced, entrepreneurial, and hands-on CEO with strong leadership skills, experience developing new products and launching new ventures, and the ability to manage the incubation stage of our proprietary commercialization process. You have a demonstrated interest in bringing innovation to health, health care, fitness, wellness, or wellbeing.

#### Qualifications

- Proven track record of building and managing successful teams of 5-10 people preferred
- Experience building and selling technologies, products or solutions for health, healthcare, fitness, wellness, or well being preferred
- 15+ years of experience leading startup or early-stage companies; 5 years of P&L responsibilities preferred

CANCER IMPACT FUND | 4144 N 44th Street - Suite 3 | Phoenix, AZ 85018  
[www.CancerImpactFund.com](http://www.CancerImpactFund.com) | 844-567-2873



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- Ability to lead and work as part of a team and collaborate with BOD, strategic partners, incubation team members, clients, and prospects.
- Demonstrated ability to work independently and self-manage executive assignments
- Highly organized, with the initiative and ability to work with limited supervision; excellent analytical skills and attention to detail, effective process management abilities.